



2023-2024 Educators of the Year Awards

Sponsor and Underwriting Levels and Opportunities

Sponsorship Opportunities

1. Exclusive Presenting Sponsorship: \$35,000

- a. Opportunity to provide us with a 60-second branded video/commercial to include in a rolling Sponsorship Slide to play before and after the event
- b. Primary placement and recognition on the Sponsor's Page of the EoY Awards program (includes logo and an organization summary)
- c. Primary placement and recognition on the "Thank You" partners poster, which will be placed in high-visibility locations
- d. Photo op with Aldine ISD superintendent, AEF president and Educators of the year winners - photo will be shared with event story and posted on the Aldine ISD web page, district social media; organization will be thanked and tagged.
- e. "Thank You to our Sponsors" banner on Aldine Education Foundation website with link to district story and accompanying photos.
- f. 3 VIP seats to the EoY Awards event
- g. Verbal recognition during the ceremony
- h. Opportunity to announce a winner

2. Platinum Sponsor: \$10,000

- a. Opportunity to provide us with a 30-second branded video/commercial to include in rolling Sponsorship Slide to play before and after the event
- b. Secondary placement and recognition on the Sponsor's Page of the EoY Awards program (includes logo and an organization summary)
- c. Secondary placement and recognition on the "Thank You" partners poster, which will be placed in high-visibility locations
- d. Photo op with Aldine ISD superintendent, AEF president and Educators of the year winners - photo will be shared with event story and posted on the Aldine ISD web page, district social media; organization will be thanked and tagged.
- e. Logo included in "Thank You to our Sponsors" banner on Aldine Education Foundation website with link to district story and accompanying photos.
- f. 1 VIP seat to the EoY Awards event
- g. Verbal recognition during ceremony (Platinum, Gold and Silver sponsor organizations are named)



Sponsorship Opportunities, cont.

3. Gold Sponsors: \$5,000

- a. Opportunity to provide us with a 30-second branded video/commercial to include in rolling Sponsorship Slide to play before and after the event
- b. Tertiary placement and recognition on the Sponsor's Page of the EoY Awards program (includes logo and an organization summary)
- c. Tertiary placement and recognition on the 'Thank You' partners poster, which will be placed in high-visibility locations
- d. Logo included in 'Thank You to our Sponsors' banner on Aldine Education Foundation website with link to district story and accompanying photos.
- h. Verbal recognition during ceremony (Platinum, Gold and Silver sponsor organizations are named)

4. Silver Sponsor: \$2,500

- a. Logo included in rolling Sponsorship Slide to play before and after the event
- b. Placement and recognition on the Sponsor's Page of the EoY Awards program (includes logo and an organization summary)
- c. Placement and recognition on the 'Thank You' partners poster, which will be placed in high-visibility locations
- d. Logo included in 'Thank You to our Sponsors' banner on Aldine Education Foundation website with link to district story and accompanying photos.
- i. Verbal recognition during ceremony (Platinum, Gold and Silver sponsor organizations are named)

5. Campus Sponsor: \$1,000

- a. Logo included in:
 - a. Sponsorship Slide (plays before and after the event)
 - b. Sponsor's Page of the EoY Awards program
 - c. 'Thank You' partners poster
 - d. 'Thank You to our Sponsors' banner on AEF website
 - e. General verbal recognition during ceremony



Underwriting Opportunities

1. Printed Graphics: \$2,000 (Sold to Camden Graphics)
 - a. Primary placement and recognition on the Underwriter's Page of the EoY Awards program (includes logo and an organization summary)
 - b. Logo included in a rolling 'Thank You to our Underwriters/Thanks for Making this Event Happen' Slide to play before and after the event
 - c. Opportunity to provide branded collateral for placement on the 'Underwriters' table, which will be placed in a high visibility area
 - d. Verbal recognition during ceremony

2. Breakfast Underwriter: \$7,000
 - a. Placement and recognition on the Underwriter's Page of the EoY Awards program (includes logo and an organization summary)
 - b. Logo included in a rolling 'Thank You to our Underwriters/Thanks for Making this Event Happen' Slide to play before and after the event
 - c. Branded tent cards placed at food stations: *'Food and Refreshments courtesy of ORG NAME'*
 - d. Opportunity to provide branded collateral for placement on the 'Underwriters' table, which will be placed in a high visibility area
 - e. Verbal recognition during ceremony

3. AV Underwriter: \$5,000
 - a. Placement and recognition on the Underwriter's Page of the EoY Awards program (includes logo and an organization summary)
 - b. Logo included in a rolling 'Thank You to our Underwriters/Thanks for Making this Event Happen' Slide to play before and after the event
 - c. Opportunity to provide branded collateral for placement on the 'Underwriters' table, which will be placed in a high visibility area
 - d. Verbal recognition during ceremony

4. Centerpieces Underwrite: \$3,000 (Sold to HEB)
 - a. Placement and recognition on the Underwriter's Page of the EoY Awards program (includes logo and an organization summary)
 - b. Logo included in a rolling 'Thank You to our Underwriters/Thanks for Making this Event Happen' Slide to play before and after the event
 - c. Bouquet 'courtesy of' card in each centerpiece
 - d. Opportunity to provide collateral for placement on the 'Underwriters' table, which will be placed in a high visibility area
 - e. Verbal recognition during ceremony